



FFWD.PRO

Web design conference + workshops
10–11. June 2013. Zagreb, Croatia

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What is FFWD.PRO?

FFWD.PRO is a web design and development conference showcasing industry best practices, case studies, success stories and the latest practical tips and how-to's for designing user-centered digital products.

The conference has come about due to increased demand within the region for more specialized events for internet professionals. It is also a natural progression for us here at Creative Nights by carrying on from where we left off with our very successful series of Web Radionice (Web Workshops) which we have been organizing since 2009.

This year's topic	Get the Big Picture
Dates	10–11. June 2013
Location	Antunović Hotel, Zagreb, Croatia
Attendees	150 web designers, developers and other internet professionals
Speakers	Some of the most prominent industry experts like Leisa Reichelt, Vitaly Friedman, Joe Leech and Veronika Burian

ATTENDEES

FFWD.PRO is aimed primarily at professional web designers and developers, professionals who develop their own products or perpetually develop products/solutions for clients. We also expect to see a number of product managers looking to improve upon their online presences and/or applications, content producers and editors.

Attendees will mostly come from Croatia although we also expect to attract numerous people from nearby countries such as Slovenia, Serbia, Bosnia and Herzegovina, Hungary, Austria, Germany and the UK. The conference is limited to 150 people and tickets are expected to sell out well in advance.



FFWD.PRO attendee profiles:

- freelance web designers and developers
- designers and developers from digital agencies
- technical and creative directors
- product development managers
- internet journalists and news portal editors
- lecturers and education coordinators
- internet entrepreneurs

What attendees have said:

It was a pleasure attending FFWD.PRO and meeting so many brilliant folks who share their enthusiasm, love and excitement for UI, UX and Web design. ‘Hvala’ — for an amazing experience! — Iris Lješnjanić, Senior Editor, Smashing Magazine

FFWD.PRO made me feel like I was in London, visiting a world class conference. Full of great speakers and workshops, the event was beautifully organized. I can't wait to be in Zagreb next year. — Tin Kadoić, Designer, Brlog

SPEAKERS

Confirmed speakers

- **Eva-Lotta Lamm**, User Experience Designer, Google, UK
- **Joe Leech**, User Experience Director, cxpartners, UK
- **Leisa Reichelt**, User Experience Strategist, UK
- **Veronika Burian**, Type Designer, TypeTogether, CZ
- **Vitaly Friedman**, Editor-in-Chief, Smashing Magazine, DE
- 3 more speakers joining soon



Why sponsoring FFWD.PRO?

Reach out and connect with hundreds of web professionals, students and industry leaders working at the forefront of the web industry, an industry that has literally changed the world in the last ten years.

Today, web design and development is one of Croatia's fastest growing industries, all thanks to the openness of the internet which has given people the ability to market and distribute their products and services to virtually any market in the world with relative ease.

The web industry in the region needs your quality support. Now is the time to claim your pole position!

Previous sponsors:

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Packages

Platinum	Gold	Silver
4.000,- EUR 2 sponsors	2.000,- EUR 4 sponsors	1.000,- EUR 8 sponsors
10 transferable conference tickets (e.g. send your client)	5 transferable conference tickets (e.g. send your client)	2 transferable conference tickets (e.g. send your client)
Logo and URL on event web site, top position	Logo and URL on event web site, secondary position	Logo and URL on event web site, last position
Logo on all promotional material including name badge and printed schedule	Logo on all promotional material including name badge and printed schedule	Sponsor name on all promotional material including name badge and printed schedule
Promotional merchandize	Promotional merchandize	Promotional merchandize
Large logo placement on the main stage screen during breaks	Medium logo placement on the main stage screen during breaks	Small logo placement on the main stage screen during breaks
3 standalone banners inside the conference venue	1 standalone banner inside the conference venue	
Exhibition stand space with power and internet connection; priority placement	Exhibition stand space with power and internet connection	
Announce opening or closing speaker		
2 invitations to the speakers' dinner		
Pre- and post- event press announcements		

Additional Packages

- Official after-party
- Speakers' dinner
- Coffee breaks
- Staff tees
- ~~Conference lanyards~~
- ~~Notebooks and pencils~~
- **or suggest an idea!**

Contact us!

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